



**Keynote Speaker: Heather Johnson, Phi Theta Kappa**

Heather Johnson, Director of Scholarship Programs at Phi Theta Kappa (PTK) will give the keynote address. Prior to joining the PTK staff, she was associated with Concordia University in Portland, Oregon. While there, she worked as an Assistant Registrar as well as Assistant Director of Admissions working specifically with recruitment of transfer students.

Heather attended Concordia University in Portland, graduating with a Masters in Business Administration in 2004 as well as completing a Bachelor of Arts in Business Administration in 1997. Heather also graduated with an

Associate of Arts degree in 1994 from Central Oregon Community College. She became a member of Phi Theta Kappa in 1993 while attended COCC.

As Director of Scholarship Programs, Heather is responsible for administering the Society's three internal scholarship programs: the All-USA Academic Team, the Guistwhite Scholarships and Leaders of Promise. She also works closely with the All-State programs in 36 participating states.

In addition, Heather oversees the Society's senior institution initiatives, including Transfer Database and the Web Sponsorship program. She also oversees the printed and on-line Scholarship Directory, working with the almost 700 senior institutions offering Phi Theta Kappa designated scholarships. As part of her duties at International Convention, Heather oversees coordination of the senior college convention sponsors and the college fair. Finally, Heather is in charge of overseeing the development and maintenance of CollegeFish.org, a highly interactive website aimed at facilitating transfer planning.